NEW YORK, SUNDAY, DECEMBER 17, 1916 .- Copyright, 1916, by the Sun Printing and Publishing Association

# **ALIENS IN ENGLAND FACE MANY DON'TS**

Endless Formalities Required of Americans Forced to Live in London.

NO WAR TALK IN PUBLIC

All Strangers Hedged In by Restrictions of Defence of the Realm Act.

Special Correspondence to THE SCH. LONDON, Dec. 7 .- Americans who might be contemplating a trip to Engtand at the present time and who be-Heve that the sole difficulty is to conwince the State Department that the wovage is being undertaken for really serious reasons, are advised to give some consideration to the restrictions which are being in forced throughout Great Britain.

Under existing circumstances no traveller who has not been compelled to make his home in England for a period of months can have the faintest idea of the difficulties facing permanent resi-

Independently of the endless formalities to which all "allents" are subjected including registration at the police staever a journey of even only a few mites to undertaken, challenges in the streets and in places of public gathering by officials of both the military and police departments, a thousand and one other rules and regulations to which English-men and foreigners alike must submit are now being enforced throughout the

The average American who travels abroad imagines that the imposing appearance of his red sent-bedeeked pass-port will open all doors to him, but hardly has he become in sight of the shores of England when his troubles begin and he soon realizes what it means to visit a country at war.

#### Rules Not Idle Talk.

The writer proposes to submit to the eaders of THE SUN a list, necessarily incomplete, but nevertheless edifying, of a few of the regulations which are being enforced under the "defence of the realm act." To the American who remains at home and has no opportunity to appreciate the extent of the measures which can be enforced in the name of "defence of the realm" many of the restrictions may seem useless and harmless. Those, however, who for business reasons have been compelled to make their homes in London know that the ice of the Realm' regulations are

When you read that it is prohibited When you read that it is prohibited to register at a hotel or lodging house in a name not your own it may be pointed out that an American is now pointed out that the beginning of the war the French arms.

At the beginning of the war the French infinity, like that of all other Centimen.

By and 6:39 P. M. you will remember of power of the very numerous machine guns with which the Germans were provided—out that the countries.

Raise blinds or remove shades from mitting any one from leaving the does not even the first the very numerous machine guns with which the Ger

## Some of the "Dont's."

Talk about naval or military opera-tions in a restaurant, railway carriage Repeat any unofficial report of battles, incidents and projects you may hear.
Say anything to make any person be-lieve you are connected with any Gov-

sions upon the forces of the Allies or prejudice their good relations with neu-

trai Powers.

Spread any report of a Zeppelin scare.

Ask either soldiers or sailors any-Ask, especially if you are a woman, any officer to tell you something about

the war "which the public does not Write to people fiving in special mili-

tary areas asking questions about mili-tary or naval matters, or send informa-tion from such areas about them. Use a cipher code in sending letters to

Possess any cipher code which could Send a letter abroad containing any

matter written in invisible ink.

Receive letters and telegrams for a crew of a vessel about to sail for a Begins any letter from outside the United Kingdom without notifying the

Write to any one, either in this or it seutral country, giving information about enemy submarines or airships. Walk about camps, defensive works, centrolled factory, ship or office used for the service of the country.

## Railway Trespansers.

Enter a special military area without permission of the commandant, erness, Dover, Newhaven and Scotint north of the Caledonian Canal are examples of special military areas.

ect any information as to the condition of any of the ships.

Enter any Government works without

by the military.

Wear a war work badge when not authorized to do so by official permit. or wear it after it has been recalled.

Wear any naval or military uniform when not entitled to do so.

Purchase any clothing or equipment from any seldier or saller.

### THE VICTORS IN KRONSTADT.

CHARLES FRANCIS JOSEPH, the new Austro-Hungarian Emperor, and Gen. von Falkenhayn talking in the principal street of the Transylvanian city after it had been recaptured from the Rumanians.



IS REVOLUTIONIZED

Operate as Separate Units

and in Open Order.

they sustain a casualty, while every

EXPOSITION A WAR WORKSHOP.

Lyons Fair Transformed in 1914

by New French Official.

Special Cable Despatch to Tan Stn. Paus, Dec. 16 .- The new French Un-

der Secretary of Munitions, M. Lou-cheur, transformed the Lyons exposition.

which the war interrupted, into a vast workshop. Needing machinery, which

\$300,000. M. Loucheur immed wrote him a check for \$300,000.

transaction may not surprise the United States, but it was most unusual here.

man in the section, even the simple riff

stage plays prejudicing discipline in the INFANTRY ATTACK army.

Photograph, draw or paint any picture of the coast, or within so many miles of it as specified locally.

Buy any drawings, photographs or all-houettes of ships of the navy. Send any postcard upon which are pictures of the ships.

Buy prismatic binoculars, portable terrestrial telescopes and prismatic companies in France Now passes, unless you obtain an official per-

Propose to another a deal in war ma-Propose to another terial without a permit.
Use a flashlight as a signal.
Fly a kite which is capable of being
Fly a kite which is capable of being
Francis Francis Francis (nearly training has

used as a means of signaling.

Give a display of fireworks except by of forty-five years infaniry training has permission of the naval or military au-

or going to a port of embarkation any intoxicant.

Sell or give alcoholic liquors to sol- a school. Instead of as formerly a bat-

If you want to live in London, or even ally visit the city for a few days, you must not:

Talk about naval or military operations in a restaurant, railway carriage and salvers and salvers and large to the public place.

Intoxicant.

Sell or give alcoholic liquors to soltation of infantry being composed of so many hundreds of men armed merely with rifles and bayonets and entrenching the solution of infantry being composed of so many hundreds of men armed merely with rifles and bayonets and entrenching the solution of infantry being composed of so many hundreds of men armed merely with rifles and bayonets and entrenching the solution of infantry being composed of so many hundreds of men armed merely with rifles and bayonets and entrenching the solution of infantry being composed of so many hundreds of men armed merely with rifles and bayonets and entrenching the solution of infantry being composed of so many hundreds of men armed merely with rifles and bayonets and entrenching the solution of infantry being composed of so many hundreds of men armed merely with rifles and bayonets and entrenching the solution of infantry being composed of so many hundreds of men armed merely with rifles and bayonets and entrenching the solution of infantry being composed of so many hundreds of men armed merely with rifles and bayonets and entrenching the solution of infantry being composed of so many hundreds of men armed merely with rifles and bayonets and entrenching the solution of infantry being composed of so many hundreds of men armed merely with rifles and bayonets and the solution of infantry being composed of so many hundreds of men armed merely with rifles and bayonets and the solution of infantry being composed of solutions in hospital garb.

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Solution o Saturday, when the hour limit is 9.

Buy refreshments at a railway station buffet after 8 P. M., unless you equipped for offence and defence and able Buy refreshments at a railway station buffet after S P. M., unless you
consume them then and there.

If selling sugar make it a condition
that the purchaser shall buy tea.

Act in a manner prejudicial to the
public safety or the defence of the

public safety or the defence of the Not only the battalion, but each com-realm. This is a warning to practical pany, is able to act independently, and

Shoot or capture any carrier or homing pigeon.

Neglect to report the finding of a bomb dropped from enemy alreraft.

Hand grenadiers, rife grenadiers, marksmen with automatic rifes, homba-

Neglect to report the finding of a bomb dropped from enemy alreraft.

Sell firearms of any kind without a proper permit to do so.

Sell, buy or give cocaine or opium. Meit down bronze, silver or gold coin. Refuse to show your registration card cover person authorized to look at it is they surating a casualty while every Meit down bronze, silver or gold coin.
Refuse to show your registration card
any person authorized to look at it.
Ring bells or allow outside clocks to Have possession of any document the publication of which would be forbidden.
Attempt to leave as a member of a crew of a neutral ship.

#### VICTORIA CROSS TO FREYBERG. King George Rewards Captor of

Village of Beaucourt. LONDON, Dec. 16.—King George has conferred the Victoria Cross on Lieuten-ant Commander Bernard Cecil Freyberg.

Lieutenant Commander Preybers was excessively dear and scarcely to be had, he asked a manufacturer what he hought his works worth.

The manufacturer what he manufacturer what he headcourt, north of the transfer of the manufacturer what he manufacturer what he had, he asked a manufacturer what he hought his works worth. Beaucourt, north of the Ancre River in France. He is 27 years old and served with distinction on the Gallipoli Peninsula, where he was wounded and won the distinguished service order. During the Heaucourt exploit he was wounded four times.

# DRESSMAKERS HIT BY NEW PARIS EDICT

Banning of Decollete at Opera Forerunner of Greater Economies.

FALLIERES TO THE FORE

Great Exempler of Simple Living Will Be Head of Economic Council.

Special Correspondence to Tan Scn.

Paris, Dec. 7.—It was many a long month after the war had begun before France could get rid of the feeling that her ally, England, had not yet realized to is scarcer. what war was, and now after nearly twenty-eight months of fierce struggle France, or rather Paris, is beginning to ask herself if she has as yet realized fully and completely what it means. The awakening process began about a fortnight ago, being started by what appeared a trifling matter. An official note was issued that nobody would be admitted into the four theatres that receive a State grant (Opera, Opera Comique, Theatre Fran-cals and Odeon) until the end of the war, unless dressed in ordinary city clothes. "Any other attire would be rigorously refused admittance."

rigorously refused admittance."

This ukase was issued by M. Dalimier, who, as Under Secretary of State for the Fine Arts Ministry, is the supreme head of those four theatres. The immediate cause of its being issued was reported to be the scene at the reopening of the Opers, a few days before, when some men had ignored the managerial notice that evening dress would not be exacted, and many women had come in low recked evening gowns and come in low necked evening gowns and wearing blazing jewels

#### Even a Walter Held Up.

As a matter of fact most of the men ere foreigners to whom the Opera and full dress are synonymous, indeed the

been neglected.
c of the Marne, when the
themselves into deep
or the entertainment which ought to be

loss to the "Assistance Publique (Poor Relief), which collects 10 per cent, on all entertainment tickets of \$129,000 a year. Incidentally it may be noted that Gounod's "Faust" is still proving to be the Opera's best drawing card. Its recents the first time given after reopen-ing were the best of the season, over \$3.237. The concert and music halls have petitioned to close at 10:30 instead of 11 P. M. each night instead of closing one night, arguing that the saving of lighting would thus be greater and that the employees would thus not lose an entire day's pay, but as yet their request has received no reply.

# But after all these new regulations

Food Regulation Rumors.

out as mere feelers, more serious steps were taken. The rumor spread that a National Economies Council was to be

electrical, gas or gasolene lighting after 6 P. M. except those whose principal and normal object was to sell food. Thus shops were allowed to use other forms of lighting, such as candles, if they andy shops, confectionery shops and afternoon ten rooms were not ranked as thought his works worth.

The manufacturer replied that his works were flourishing and while previously worth \$120,000 were now worth \$200,000. M. Loucheur immediately

minute it promised to become dear and scarce. Coal had doubled in price, but that was believed to be due to difficulties of transport, which in time would be solved.

About the time the new orders were issued an electric light and power company on which a suburb depended had to close for a day or two from lack of coal and at the same time an accident (fire in a station) deprived a section of Paris of its electric light. Mr. Asquith dined at the British Embassy by the light of oil lamps and Mr. Lloyd George and Albert Thomas used candles at the Hotel de Crillon (it was during an allied council at Paris). And these incidents. council at Paris). And these incidents, although one was due to an accident, brought home the possibilities to people. Many began to regret their gibes at the Germans and their wittleisms about police regulated existence, KK bread

police regulated existence, KK bread and meat and other cards, all of which seemed looming in the near distance.

But competent authorities declare that France is far from having reached the need of such minute regulations as to what it consumes. Her live stock has been diminished by 30 per cent. since the way and the consumption of meat

#### Early Restrictions Planned.

The Cabinet has decided on a series of measures in connection with the food supply, but has not yet announced them. Among them will be restricted supplies of gasoiene for automobiles, the suppression of any form of fancy bread, only one form being allowed (this was already the rule in theory, but practically every form was obtainable outside Paris, and in Paris almost every kind could be get, although bakers refrained from placing many in the windows), no fresh pastry is to be made—that is, no pastry that will not keep for at least four days—refined sugar will be prohibited and only crystallized authorized, and butchers' shops will be closed two days a week, one to be Friday.

It is evident that to close butchers' the retail trade by means of a passbook.

a week, one to be Friday.

It is evident that to close butchers' shops one day a week would not lessen the consumption by one-seventh a week, as it should do theoretically, as people would buy a double supply the day before, although restaurants could be severed according to the consumption of the stopped providing any meat on one day. But it remains to be seen how effectively the sale of meat can be lessened by preventing the sale rather than by preventing the purchase, as is done in Germany, by the use of meat cards, which doubtless the French Government wishes to avoid.

amount of low neckedness makes a gown an evening dress. It is pointed out that M. Deschanel, the Speaker in the Chamber of Deputies, always presides in evening dress, and the question is asked if he does not come under the last of the balance, as coal has ediy will wipe off the balance as coal has ediy will wipe off the balance as coal has ediy will wipe off the balance as coal has ediy will wipe off the balance as coal has ediy will wipe off the balance as coal has ediy will wipe off the balance as coal has ediy will wipe off the balance as coal has ediy will wipe off the balance as coal has ediy will wipe off the balance as coal has ediy will wipe off the balance as coal has ediy will wipe off the balance as coal has ediy will wipe off the balance as coal has ediy will wipe off the balance as coal has ediy will wipe off the balance as coal has ediy will wipe off the balance as coal has ediy will wipe off the balance as coal has ediy will will will be as coal has ediy will will be as coal has ediy will be as coal has ediy will be as coal has ediy will be as coa

## Teansport Crisis Criticised.

Rules for Intoxicants.

Rules for Intoxicants dug themselves into deep terminant time in the dug themselves into deep terminant time in the dug themselves into deep terminant time in the dug themselves into deep terminan

The law to tax restaurant bills, which has already been described in The SUN, has been introduced in the chamber. It propose a tax of 3 per cent on bills from \$1 to \$2, and 5 per cent on bills over \$2. Any infraction will be punished by imprisonment from six days to six months and a fine from \$5 to \$600, but it is not stated whether the landlord to note all deaths in the city. Otherwise, it is not stated whether the landlord or customer is liable or both. The tax is imposed in the same department and the product will benefit the Farls City Hall war charities. It can be instituted the company's experience that "about 13" per cent of all holders of books keep

affected only the superfluities of life; equity has made n demand that bills they did not touch the necessities. Then, just as if these regulations had been put out as mere feelers, more serious steps for the amount over, which would add a further complication. A restaurant bill | tzed the purchase of sixty liters of

candle light.

## Confectioners Are in Fear.

afternoon ica rooms were not ranked as food shops, but drug stores, hair dresser's and tobacco shops were to be able to continue their usual lighting. The lighting order was to be suspended on Saturady and on the eve of public holidays. Cafes and restaurants were to during Christmas week, as among specially after their usual lighting. The lighting order was to be suspended on Saturants were to during Christmas and New York's, they do a great trade with New York's, they do a great trade during Christmas week, as among speciallished three years ago will, instead of being increased as the city's population. days. Cafes and restaurants were to close at 9:30 P. M. In the earliest days of the war they closed at 8, then at 9, with 9:30 for restaurants, and then at 10:30, so that the new regulation described to the past year. Pressible to provide that no gain shall be 10:30, so that the new regulation de-ents of candy are part of christening. sible to prives them of one hour.

Trains Run Now According to One

They Are Asked to Serve Whereever Needed.

Salonica, Dec. 1.—If the Allies have
done nothing clse at Salonica, they have
at least enabled every one to know the
right time. Hitherto one railway worked
to Vienna time, another to Constantinople time. Salonica had its own local
time, and there was also Turkish time
of the first own also to there in
being based on the course of the moon.

There are still time differed from all the others in
being based on the course of the moon.

There are still time differed from all the others with a statement of their
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being based on the course of the moon.

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are are still time differed from all the others will be appealed to the state of the state of

# ties of transport, which in time would be solved. About the time the new orders were IDEA TO CURB DRINK

Swedish Council Renews Booze Monopoly to System Company for Three Years.

PASSBOOK PLAN SUCCESS

"Be Good or You'll Get No Liquor" Is the Slogan of All Retailers.

Correspondence of Associated Press. STOCKHOLM, Dec. 4.—The City Council has just renewed for three years to the Stockholm System Company the monopoly in the sale of liquors which that company has held the last three years. Another organization contested for the franchise, but the Council could see no reason for making a change.

sociologist and student of the drink question, is the father of the idea, whose outstanding feature is the regulation of the retail trade by means of a passbook, called in Swedish "motbok."

#### Old Method Dates From 1855. The old method of controlling the sale of liquor, already referred to as the Gothenburg system, dates from 1855. It

had as its specifically Swedish feature the monopoly in the trade which it en-trusted to quasi-private companies. The trusted to quasi-private companies. The whole business in a definite area was placed in the hands of such a company. whose profits were limited to a small amount and which was, in the words of the old law, to sell liquor "in the inter-

worthy Prefect of Police. Evening dress the for men) was always the exception, even before the war, at the other three State theatires. A few days afterward a man in evening dress was stopped as he entered the Opera. "Excuss me," he extended to buy things, even if they were not necessary, to help trade and revive commerce and find employment for people, and now all at once we are told not opened a women from ordering new gowns. This trade had recovered from the early effects of the war and was working overtime, not merely making dresses for export, but for home use. It immediately set itself to devise a new form of gown which would pass as "tenue de ville" (town dress) and yet be in to wear in the evening.

The "controllers" (the ticket inspectors at the entrance to a theatre) are going to have a hard time deciding what a gown an evening dress. It is pointed out that M. Deschanel, the Speaker in the Chamber of Leave of the commerce and find employment for people, and now all at once we are told not opened as the individual who used liquor to severes.

Much Speat as Finery.

A fair Parisienne complained bitterly to the old law, to sell liquor "in the interest of morality." Apart from their own recommended to buy things, even if they were not necessary, to help trade and revive commerce and find employment for people, and now all at once we are told not opened as the individual who used liquor to severe. Dr. Bratt, after long study of the severes.

This trade had recovered from the interest of morality." A part from their total sales, how-ever, these companies had no way of get-ting at the individual who used liquor to severes.

What has changed?"

It is thanks to her and her friends that france has imported \$1,600.000 worth of jewelry, with \$3,00,000 worth of jewelry, with \$3,00,000 worth of jewelry, with \$1,000.000 worth of jewelry, the stockho

than the system company, but these will not be extended after the deaths of the

Passbooks for Decent Citizens. Control of sales at the "off" places is effected by means of the parsbook re-ferred to. A passbook is issued to an

adult resident of the city upon applica-tion, provided his or her record justifies The company maintains an elab-

in any other department by a simple de-cree of the Council of State. year following their death."

Persons feeling themselves aggrieved by the withdrawal or refusal of a pass-The restaurant keepers association has book may appeal to the State authoritotested against the bill as discriminating ties, but there have been only four or five appeals during the company's exist-

## Good for 48 Liters of Liquor.

Until recently the passbooks authorwere taken. The remor spread that a further complication. A restaurant bill spirits yearly, of which not more than tax was imposed in Rumania in 1915 and spirits yearly, of which not more than collected by stamps being attached without country's outlay and regulating its fool out much trouble. country's outlay and regulating its food sumply. It was further said that all shops were to be closed at 6 P. M., but this proved an exaggeration.

The police order, after expiaining that it was due to a wish to save factories working for the national defence from any possible shortage of electric or gas transposed that all shops were to be closed at 6 P. M., but this proved an exaggeration.

The police order, after expiaining that it was due to a wish to save factories working for the national defence from any possible shortage of electric or gas transposed that all shops, including all the place of the distillation of spirits due to the necessity for conserving this amount has just been reduced to shop remains open, its windows lit by forty-cight liters yearly, and a further reduction in the distillation of spirits due to the necessity for conserving this amount has just been reduced to forty-cight liters yearly, and a further reduction in the distillation of spirits due to the necessity for conserving this amount has just been reduced to shop remains open, its windows lit by forty-cight liters yearly, and a further reduction in the distillation of spirits due to the necessity for conserving this amount has just been reduced to forty-cight liters yearly, and a further reduction in the distillation of spirits due to the necessity for conserving the reduction in the distillation of spirits due to the necessity for conserving the reduction in the distillation of spirits due to the necessity for conserving the reduction in the distillation of spirits due to the necessity for conserving the reduction in the distillation of spirits are reduction in the distillation of spirits are reduction in the distillation of spirits due to the necessity for conserving the reduction in the distillation of spirits are reduction in the distillation of sp

except through the respective compa-nies. A peculiar feature of the situ-ation is that the Stockholm company, for All the big candy stores, mostly to be found round the Madeleine and Opera quarter, are keeping open. They use pretty candelabra and manage to carry on fairly well. No doubt they fear that their days are numbered and that the Economics Council will decide to cut off their supply of sugar. They must be found to the f

PREDERICK LOESER & CO.

## Store Closing Hour This Week Will Be at 7 P. M.

BROOKLYN-NEW YORK

THE EXTRA HOUR is customary here to accommodate those who cannot come earlier. Of course if you can come in the earlier hours you WILL—just to leave that last hour for those who are not so fortunately situated.

## Marvelous Silver and Gold Brocades \$5.98 a Yard :: Values \$12 to \$25

Richest Qualities Imported From Lyons, France SALE LIKE THIS MAKES HISTORY-not only for the Loeser Silks Store, but in the entire scope of Silks merchan-

The Silks are so lovely that their beauty alone is remarkable, no matter what their price. The qualities are so wonderfully rich that it is a marvel to find Silks like them in an underprice sale. And the price is so low in comparison with their values that it really constitutes an epoch in the selling of Silks.

Brocaded in Silver and Gold on Heavy Silk have artistic figures, literally embroidered on the best quality of pure silk Poult de Soie and Faille weaves. They come in the choicest evening shades, also white and black,

contrasting wonderfully with the silver and gold brocading.

This is an importer's entire stock. These rich Silks,

They will prove irresistible to every woman who is contemplat-ing the purchase of a handsome Evening Gown or Reception Cos-

None of these Silks can ordinarily be sold under twelve dollars a yard, and the choicest of them would be considered exceptionally good at twenty-five dollars the yard. So at \$5.98 this is a rare opportunity. Remember that early comers will have the best choice

A length of one of these Silks will make an exquisite Christmas On account of the delicacy of these Silks, none will be sent C. O. D.; none will be credited or exchanged.

### Silks Store, Main Floor, Bond Stree A Special Purchase, Maker's Clean Up \$3 Blouses at \$1.95 : \$2.75 Blouses at \$1.50 NEARLY A THOUSAND BLOUSES in the two lots; very desirable models; all very recent styles; all fresh and new; emi-

able models; all very recent styles; all fresh and new; emi-Those at \$1.95 include fine shadow laces over chiffon, all silk laces chiffon lined and with vestee; silk laces with radium lace collar and jabot revers; tailored Blouses, striped with color and self satin; tailored Blouses of satin habutai, and others of flesh or white crepe de chine. Those at \$1.50 are of crepe de chine. Probably twenty styles in all; all sizes in the lot; perhaps not in every style.

## Sale of Fine Dress Fabrics Weaves Suitable for Gifts

NCLUDED ARE IMPERIAL SERGES, Gaberdines, Wool Taffetas, Shadow Stripe Serges, Wool Crepes, etc. The colors are dark navy, Copenhagen, tan, black, etc., a wide range. There is also cream color Bedford Cords which are having such popularity. All these are thoroughly sponged and shrunk. Widths from 46

SOLD ONLY IN SKIRT AND DRESS LENGTHS.

6 yards, regularly \$0 to \$12 at 5 yards, regularly \$7 50 to \$10 at 4 yards, regularly \$6 to \$8, at Half-Silk Fabrics, Over 80 Shades

# All of them beautiful, tones adapted for evening and daytime wear 36-inch silk wash Poplins, heavy histrous quality 24-inch half-silk Poplins, brilliam silk histor 36-inch half-silk Cripe de Caine, over therry shades Seyand Floor, Edm Plays, Holiday Boxed Hosiery for Men.

Women and Children For Men

6 Pairs, \$1, Values to \$1.50 Black and colored silk liste and corton 6 Pairs, \$1.50, Values to \$2 Black fine quality cotton, black silk of ther, black cotton with unbleached split

6 Pairs, \$2, Values to \$3 Black histrous silk liste, black fine gauge cotton, black cotton unbleached split feet

3 Pairs, \$1, Values to \$1.50 Black and colored fine gauge silk lisle, the gauge cotton with unbleached split

For Women 6 Pairs, \$1, Values to \$1.50 6 Pairs, \$1.50, Values to \$2

3 Pairs, \$1, Values to \$1.50 Black full fashioned cotton, silk liste, black split feet cotton.

6 Pairs, \$2, Values to \$5

For Children 6 Pairs, \$1, Values to \$1.50

# FURS for Gifts Many Special Excellences

TEN-INCH ADDITIONAL SWEEP in a long Fur Coat may mean as much as twenty-five or thirty dollars more in the original cost of the Coat to us. Sometimes double fur cuffs. a specially placed pocket, a particularly lovely pattern of brocade in the lining, may mean at least ten dollars more.

Yet at the same prices you will find in these Loeser Coats that extra sweep, those double fur cuffs, the lovely individual silks that Hudson Seal (Musquash) Coats. Hudson Seal Coats, \$195

Wide sweep, 15 inches long, large col-rs, outside pockets Full sweep models, lined with soft bro-Hudson Seal Coats, \$265, \$295 Hudson Seal Coats, \$115 Full models, wide sweep, large collars of skunk.

Hudson Seal Coats, \$125 to \$135

Models with full wide sweep, 45 inches long, some with cape collar and cuffs of skunk some triumed with silver pointed fox some with kolinsky

Wide sween Coats 42 to 45 inches long, outside pockets, double for eaffs, linear with soft brownies Hudson Seal Coats, \$150 Hudson Seal Coats, \$165

Plain and trimmed with skunk.

Full length, heavy furred skins; warm-\$185 Hudson Seal Coats, \$135 Barrel Muffs, with head, tail, pawered Scarf, head, tail, paws. Wide sweep, skuns collar, cuits and border, lined with soft silks

\$10 Natural Raccoon Muffs

\$45 Taupe Wolf Sets, \$35

\$35 Skunk Muffe at \$25 Barrel and pillow shapes. Beaver Muffs, Special, \$20

Barrel Muffs, Hudson Bay beaver. Hudson Seal Muffs, \$15 Ball and barrel shapes.

Men's Fur Lined Overcoats \$38, \$48 Black kersey shells, lined with musk-rat, collars of Hudson scal or pieced Persian lamb.

Men's Fur Lined Overcoats \$58, \$68, \$75 Black kersey or broadcloth shells, muskrat lined, collars of solid Persian lamb.

New ball shape well much

to \$450

Nearseal (Coney) Coats, \$89

Full sweep model 42 inches long, double fur culfs outside pockets, fined with all silk Skinner saim.

Dogskin Motor Coats, \$30

\$10 Nearseal Muffs, \$7.50

Women's Fur Motor Coats \$65, \$75 to \$98 Natural cat lyns and natural musk-rat. Full length, trimmed with con-trasting fur.

Second Floor, Pulton and Bond Streets.